



FundScrip is a Canadian gift card fundraising program.

We offer a common sense way for non-profit groups to transform their supporters' everyday spending into contributions that make a difference.



Amazing things happen when everyone gets involved

The FundScrip Solution

FundScrip is a fundraising program that enables people with fundraising goals to raise money for their cause while shopping at their favorite stores.



FundScrip is a proven national fundraising program that is successfully helping to fulfill the goals of hundreds of groups across Canada. Simply put, when families shop at their usual stores for groceries, gasoline and household items, your group will receive a percentage (between 2% to 10%) of all these purchases back toward your fundraising goals.



The FundScrip Solution:

- Is easy to administer
- Includes over 100 of Canada's Top Retailers
- Incurs no additional fees for its supporters
- Makes it easy to monitor earnings and progress
- **Pre-sorts orders – so you don't have to**

Thank you FundScrip staff for being helpful, caring and willing to work with our group to accommodate our needs.

Mary Kish, Hamilton Hoppers Rope Skipping Team

Where shopping **IS** fundraising

We've partnered with over 100 Top Canadian national retailers



Visit our website to see our growing list of participating retailers at www.fundscrip.com/retailers.

"FundScrip has provided support and insightful ideas on how to introduce the program to our members and ways to encourage more people to participate."

Jacque Ross-Zalac, Our Lady of Perpetual Help Church



How to Succeed with FundScrip

- **Administrators**
 - Run the program on behalf of a group
- **Supporters**
 - Participate in the program
- **FundScrip**
 - Provides you with a Campaign Manager to help you reach your goals

It's a Team Effort!

"It's simple, fast and very profitable if you put your mind to it."
Sandi Holden, Amherstburg Novice Major Travel Hockey Team

The Administrator

The Champion for Your Cause

- Launches your program with the help of a FundScrip Campaign Manager
- Promotes, markets and manages FundScrip for their supporters
- Receives and distributes **pre-sorted** orders
- Communicates progress using our simple online tools



Your Supporters



- Combine their everyday spending with the FundScrip program
- Participate by ordering gift cards from FundScrip
- Spend their gift cards as if they were cash!

Your Supporters

Order from:

- FundScrip website
- Paper Order Form

Pay by:

- Electronic Funds Transfer (EFT)
- Credit Card or
- Cheque



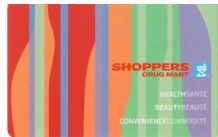
FundScrip

- Assigns you a Campaign Manager and provides you with on-going support
- Delivers the pre-sorted orders to the administrator for distribution to supporters
- Forwards your group its earnings once a month



How Much You Earn is Up to You

Earnings will depend upon how many supporters are in your group and how much they purchase.



If one family purchases \$200 per week for groceries and pharmaceuticals (3%) and \$50 per week for gas (2%)



They would raise over \$350 a year for your group!

Therefore;

20 families can raise over \$7,000 a year.

30 families can raise over \$10,500 a year.

40 families can raise over \$14,000 a year.

50 families can raise over \$21,000 a year.

"In just 2 months, I have raised over \$130 and hopefully by the end of the year, I will have raised well in excess of \$700- \$800."

Josée Robitaille, Gloucester Concorde Speed Skating Club

Frequently Asked Questions

What's the catch?

There is no catch! Our retail partners want to develop customer loyalty; support worthwhile causes; and sell gift cards. We have created a program that does all three!

Why would our supporters want to do this?

Most importantly, they want to support your group. Secondly, it doesn't cost them anything extra to do so; and thirdly, it is really fun & easy!,

How secure is online ordering?

We are as secure as the banks – we use the same encryption technology as all the major banks do for their online transactions. Our reputation depends on it.

Are there any costs to the group or its members?

There are only 2 possible charges:

- 1) Shipping; if required;
- 2) Credit card fees; if this payment option is chosen by a group.

How much work does this involve?

Every fundraiser requires some effort. Most of your efforts will be required to launch and promote the program at the beginning. After that and depending on how the program is set-up, a typical group administrator spends between 1 and 3 hours per week managing the program.

How do groups get paid?

FundScrip sends its groups a monthly check for the balance of their earnings as long as the balance owing meets or exceeds \$50.00. Otherwise, the balance rolls-over to the following month.

Do the gift cards expire?

All of our national retail partner gift cards do not expire.

Why should I choose FundScrip?

FundScrip has been in business since 2004. We pride ourselves in delivering superior customer service, pre-sorted orders delivered on time and no back orders. Our groups work with knowledgeable Campaign Manager's that will help you set up a successful FundScrip program.

One of our
Fundraising
Consultants will
be happy to
help you build a
program that
works for you!

www.fundscrip.com

Our Head Office Telephone: 1-866-997-2747

